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PTO/SB/81 (02-01)

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT	Application Number	10/780,461
	Filing Date	2/17/2004
	First Named Inventor	MALCOLM DAVID LAKE
	Title	MARKETING DISPLAY
	Group Art Unit	
	Examiner Name	
	Attorney Docket Number	348-046

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Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

SIGNATURE of Applicant or Assignee of Record

X Name

Malcolm David Lake

X Signature

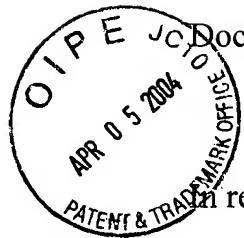
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NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

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Docket No. 348-046

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application

MALCOLM D. LAKE

Serial No. 10/780,461

Filed: February 17, 2004

For: MARKETING DISPLAY

LETTER

Commissioner of Patents
and Trademarks
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed herewith is a Power of Attorney document on behalf of the Assignee of record of the entire interest.

Respectfully submitted,

KING & SCHICKLI PLLC

Patrick M. Torre
Registration No. 55,684

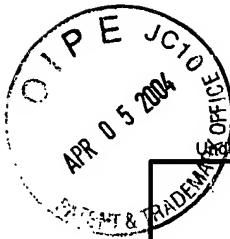
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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: MALCOLM DAVID LAKEApplication No./Patent No.: 10/780,461 Filed/Issue Date: 02/17/2004Entitled: MARKETING DISPLAYDOK-TEK SYSTEMS LIMITED, a CORPORATION,

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of less than the entire right, title and interest.

The extent (by, percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 014453 Frame 0864, or for which a copy thereof is attached.

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B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

3/31/04
Date

Patrick M. Torre, Esq. 55,684

Typed or printed name

Signature

Attorney

Title